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TOSHIBA UK JOINS EUROPEAN SCHOOLNET'S ITEC PROJECT TO DESIGN THE CLASSROOM OF THE FUTURE

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Toshiba Information Systems (UK) Ltd recently became an associate partner in iTEC, a four-year EC-funded project on designing the classroom of the future, led by European Schoolnet, a network of 30 European Ministries of Education. Toshiba is a welcome addition to the 26 partners and 8 associate members, which include national and regional Ministries of Education, ICT providers, universities and research organisations.

The increasing involvement of industry partners is crucial for the scenario development, for testing new content and hardware and for mainstreaming new trends. *“Expanding the network of partners involved in the iTEC pilots will not only enable the project to better examine how innovative technologies can be deployed in classrooms but also to mainstream innovative teaching and learning practices and take them to scale”* explains Marc Durando, European Schoolnet's Executive Director.

The main goal of iTEC is piloting learning and teaching activities using integrated technology solutions in over 2,000 European classrooms, making it by some margin the largest pan-European validation of ICT in schools yet undertaken.

With a successful background in the education market, Toshiba's approach stems from understanding the goals and ICT concerns of today's education customers. Toshiba's aims are to meet the demands of the 21st century teaching and learning environment that are dedicated to achieving enhanced interactive lessons, freedom in the classroom and education through mobile computing with the belief that technology should remain the silent partner.

With a wide range of products, Toshiba offers technologies which are fit for purpose, compatible with systems used by education institutions and engineered to deliver positive outcomes and benefits for all learners, whilst delivering the appropriate level of value for money.

“Toshiba is delighted to be part of the European Schoolnet programme. For many years we have contributed to supporting the education system with school partnerships and such programmes as the UK Education Ambassadors, a community of practice that has existed since 2001” commented Len Daniels, Strategic Development Manager - Education, Toshiba UK. *“We are*

looking forward to working together with other areas in Europe to provide evidence of the successful outcomes that have resulted from Toshiba's technologies on learner's experiences."

About iTEC

iTEC (Innovative Technologies for Engaging Classrooms) is a major EU-funded project in which European Schoolnet is working with education ministries, technology providers and research organisations to bring about transformation in learning and teaching through the strategic application of learning technology. With 26 project partners, including 14 Ministries of Education, and funding of €9.45 million from the European Commission's FP7 programme, iTEC is the largest and most strategic project yet undertaken by European Schoolnet, and has the potential to be a flagship project for the design of the future classroom. The project runs from 2010 to 2014. <http://itec.eun.org>

About European Schoolnet

European Schoolnet is the network of 30 European Ministries of Education, based in Brussels. As a not-for-profit organisation, we aim to bring innovation in teaching and learning to our key stakeholders: Ministries of Education, schools, teachers, researchers, and industry partners. www.europeanschoolnet.org Follow us on Twitter [@eu_schoolnet](https://twitter.com/eu_schoolnet) and on Facebook [european.schoolnet](https://www.facebook.com/european.schoolnet).

About Toshiba

Toshiba is a world-leading diversified manufacturer, solutions provider and marketer of advanced electronic and electrical products and systems.

Toshiba Group brings innovation and imagination to a wide range of businesses: digital products, including LCD TVs, notebook PCs, retail solutions and MFPs; electronic devices, including semiconductors, storage products and materials; industrial and social infrastructure systems, including power generation systems, smart community solutions, medical systems and escalators & elevators; and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 590 consolidated companies, with 206,000 employees worldwide and annual sales surpassing 5.8 trillion yen (US\$61 billion). Visit Toshiba's web site at www.toshiba.co.jp/index.htm

Toshiba Information Systems UK Limited, is a fully owned subsidiary of Toshiba Corporation, Tokyo.

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